

MEDIA CONTACTS:

Loryn Kasten, 970-871-5456

lkasten@steamboat.com

Michael Lane, 970-871-5474

mlane@steamboat.comConnect:    

STEAMBOAT REVEALS FUTURE DEVELOPMENT PLANS TO U.S. FOREST SERVICE

Master Development Plan Amendment Outlines Conceptual Plan for Next Decade

STEAMBOAT SPRINGS, CO-November 21, 2011-The Steamboat Ski & Resort Corporation has presented new conceptual development plans to the U.S. Forest Service which propose exciting on-mountain improvement projects over the coming decade.

Imagine Rough Rider Basin becoming the premier learning center with a dedicated gondola, terrain and facilities. See powderhounds' smiles going ear to ear as they discover new terrain in Sunshine Bowl and Pioneer Ridge. Enjoy not only a satisfying meal, but the incredible views from new restaurants. These ideas could all become a reality and are just a few of the possible upgrades and expansions identified in the 2011 Steamboat Master Plan.

“Almost 50 years ago, this world-class ski area was established by pioneering visionaries whose spirit still remains strongly embedded in the experience today,” said Chris Diamond, president and chief operating officer for the Steamboat Ski & Resort Corporation. “Now, a vision is being formed for Steamboat which reflects its original, unique and pioneering spirit. Our new plan ensures Steamboat maintains its core brand qualities while taking advantage of the newest technologies.”

This Master Development Plan Amendment touches all aspects of the mountain experience, from new high-speed lifts to new terrain to new facilities. The resort has prioritized additional food service facilities and expanded seating as well as new terrain and lifts to cement Steamboat's position as the leader in family and children programs. A few notable concepts from the plan include:

- New Rough Rider Learning Facility, Café & Gondola
- New Sunshine Peak Hut & Tomahawk Restaurant
- Elkhead & Thunderhead Upgrades To Detachable Six-Passenger Chairlifts
- New Trails In Sunshine II Zone & New Sunshine II Detachable Quad Chairlift
- New Snowmaking On Sundial, Lower High Noon, Daybreak, West Side, Spike, Lower Tomahawk, Lower Rainbow, BC Ski Way, Middle Rib, Crux, Longhorn & Chaps, to name a few
- Pony Express Lift Capacity Increase & Trail Renovation
- New Christie Peak Club Facility
- New Patrol Hut At Top Of Sunshine II
- Operating Boundary Changes & New Skier Bridge In Pioneer Ridge
- New Detachable Quad Chairlift To Replace South Peak Triple
- Downhill Mountain Biking & Additional Summer Activities
- Bashor Bowl: New Realigned Lift, Extend Rabbit Ears Terrain Park, Superpipe Improvements

“Steamboat is one of the top family resorts in North America and this plan ensures the resort will continue to be a leader in this important arena,” said Doug Allen, vice president of mountain operations for the resort. “Steamboat will always remain deeply rooted in a real town, with a century long tradition of welcoming people to the wide open, snow filled Yampa Valley. However, this plan takes the best of Steamboat, adds to it and lays the foundation for our future and continued success.”

The Steamboat Ski Resort operates largely on public land managed by the US Forest Service under a special use permit. The Master Plan, which is required as part of the resorts' special use permit, identifies future concepts, upgrades and expansions. The resort plans to conduct a public outreach campaign over the winter to obtain input on this plan. Once accepted by the Forest Service, the Master Plan will act as a road map for future development over the next 10 years. At that time the Forest Service will further solicit formal public comment as it completes the required environmental analysis to address site-specific projects.

The resort is working with Ecosign Mountain Resort Planners Ltd of Whistler, BC, Canada, one of the world's most experienced mountain resort planning firms with project experience in six continents. Ecosign is a pioneer in the design of efficient and user-friendly mountain resorts that constantly challenge the status quo and leverage the latest technological

breakthroughs. Their unique planning and design expertise has been incorporated in over 200 ski areas and over 40 new mountain resorts around the world.

For information or to comment, visit [2011 Steamboat Master Plan](#).

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